

ZOOZ GROUP

CHAMBER OF COMMERCE

CASE STUDY

About Zooz

At Zooz, we go beyond traditional **website management and design**—we are your **strategic partner** in strengthening your Chamber's digital presence and driving real engagement. In today's fast-paced digital world, we cut through the clutter with data-driven, user-friendly designs that **enhance member experience,** boost visibility, and deliver measurable results.

Our team of **expert web strategists and designers** create dynamic, visually compelling websites tailored to **Chambers of Commerce.** We ensure seamless navigation, mobile responsiveness, and integrated tools like **ChamberMaster for GrowthZone,** event management systems, and membership portals to optimize efficiency.

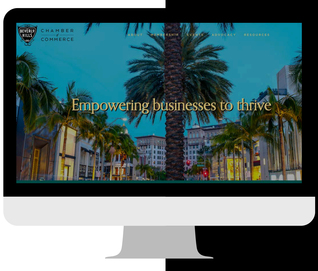
From **website redesign and content updates to performance analytics and ongoing maintenance**, we provide **end-to-end solutions** designed to support your Chamber's mission and long-term growth.

Partner with Zooz to move beyond a basic online presence—build **a powerful, strategic website** that strengthens your Chamber's influence and impact.

Beverly Hills Chamber of Commerce Website Redesign

Purpose and Objectives

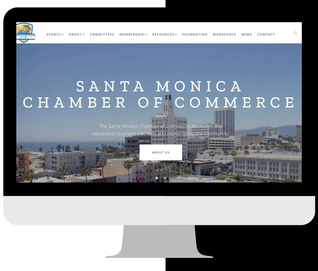
The primary goal of redesigning the Beverly Hills Chamber of Commerce website was to create a sophisticated, user-friendly digital platform that meets the expectations of Beverly Hills' elite business community. The website needed to seamlessly provide access to exclusive resources, premier events, and high-value membership opportunities, while reflecting the prestige, influence, and innovation that define the local business landscape. It was designed to elevate the Chamber's digital presence, reinforcing its role as the leading connector of top-tier businesses, entrepreneurs, and indusry leaders in Beverly Hills.



Santa Monica Chamber of Commerce Website Redesign

Purpose and Objectives

The primary goal of redesigning the Santa Monica Chamber of Commerce website was to create a vibrant, user-friendly digital hub that reflects the dynamic and diverse business community of Santa Monica. The website needed to provide seamless access to essential business resources, community-driven events, and membership opportunities, while capturing the city's unique blend of innovation, sustainability, and coastal culture. Additionally, it was designed to enhance engagement between local businesses, entrepreneurs, and community leaders, reinforcing the Chamber's role as a key advocate for economic growth, collaboration, and responsible business practices in Santa Monica.



Chamber Unique Solutions

Event Calendar Integration

Developed an interactive events calendar that allows users to view and register for upcoming events seamlessly.

ChamberMaster Integration

Integrated ChamberMaster, the membership management solution within GrowthZone, to streamline operations.

GrowthZone Integration

Ensuring seamless integration with GrowthZone while maintaining a consistent design and user experience.



Additional Services





SANTA MONICA CHAMBER OF COMMERCE
1925 · 2025

- **Logo Redesign** – A refreshed logo ensures that the Chamber maintains a modern, professional, and recognizable brand that reflects its mission, values, and commitment to supporting local businesses while appealing to both existing and prospective members.
- **Specialized Document Design** – Chambers of Commerce require well-structured, visually appealing documents that effectively communicate critical information to stakeholders and reinforce credibility.
- **Email Marketing Template Design** – Custom-designed email templates ensure consistent branding and clear messaging for newsletters, event invitations, and member announcements, improving engagement and click-through rates while keeping members informed.
- **Social Media Template Design** – Branded and customizable social media templates provide a cohesive visual identity across platforms, making it easy for the Chamber to promote, while maintaining a polished and engaging presence.